

# AARON LAIBSON

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## OVERVIEW

I'm a driven, resourceful front-end web developer with over a decade of experience building outstanding websites of every scope for a wide range of clients. I thrive on turning new challenges with tight timetables into creative, beautiful solutions that make people happy.

## EXPERIENCE

### Senior Presentation Layer Engineer, Razorfish

Atlanta, GA, July 2013–Present

Part of a small team dedicated to public-facing responsive and mobile-targeted projects for a Fortune 20 company. Served as lead developer on a large-scale project, managing multiple subprojects with demanding timelines, guiding junior developers and working closely with the client in a highly visible role.

### Principal, Clever + Swift

Atlanta, GA, February 2011–Present

Founded a front-end and WordPress development agency proudly dedicated to helping small- and medium-sized businesses build their brands by improving their web presences. Projects typically involve responsive designs developed in HTML5, CSS3 and jQuery coupled with heavy WordPress customization. Currently managing all development, client relations and new business ventures.

### UI Architect, Proving Ground

Atlanta, GA, September 2011–June 2012

Co-partner of a development and strategy startup helping entrepreneurs bring their web- and mobile-based ideas to market. Required to meet competitive deadlines and adapt quickly to new challenges, techniques and tools. Served on two-person development teams behind two of the three most efficient and profitable projects in the company's history.

### Web Developer, Ogilvy & Mather

Roswell, GA, June 2010–February 2011

Worked as part of a three-person team developing websites for top brands including Durex, InterContinental Hotels Group, VitaminWater and Major League Baseball. Daily tasks required intricate knowledge of XHTML, CSS, jQuery and PHP integration with Smarty. Personally responsible for the development and deployment of all client eblasts and email campaigns. Worked closely with designers and project managers to establish and document best practices for email marketing.

### Web Developer, The Adsmith

Athens, GA, June 2007–February 2010

Member of a tight-knit team recognized with dozens of regional and national design awards. Worked closely with designers and clients to develop and maintain websites using XHTML, PHP, CSS and JavaScript. Responsible for the planning, design and construction of custom WordPress-backed PHP applications as well as domain, hosting, database and email campaign creation.

## EDUCATION

BA English, *magna cum laude*, University of Georgia

Athens, GA, 2005

## RECOGNITION

University of Georgia Outreach Magazine website inducted in the prestigious, peer-reviewed WordPress.org Showcase.

**Role: Lead Developer**

## SKILLSET

HTML5  
CSS3  
JavaScript / jQuery  
Jade  
CoffeeScript  
SASS  
Responsive development  
GitHub  
PHP  
WordPress  
QA processes  
Copywriting and editing  
Documentation

## SOFTWARE

Sublime Text 2  
BBEdit  
CSSEdit  
Photoshop  
MAMP  
Basecamp  
JIRA  
Office Suite  
OSX / Windows

## REFERENCES

Upon request